



# Content Requirements

<b>1. Client</b>	<b>2. Project / Event</b>
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<b>3. Dates/Time</b>	<b>4. Location</b>	<b>5. Specials / Promotions</b>
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<b>6. Project Description</b>
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<b>7. Client info</b>		
a) Facebook	b) Twitter	c) Website
d) Phone	e) Other	

<b>8. Call to action</b>
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<b>9. Deliverable Format</b>			
<b>a) Preferred Resolution:</b> <input type="checkbox"/> Full HD 1920 x 1080 px <input type="checkbox"/> HD 1280 x 720 px <input type="checkbox"/> SD 720 x 486 px	<b>b) Preferred Format:</b> <input type="checkbox"/> AVI <input type="checkbox"/> MOV <input type="checkbox"/> WMV <input type="checkbox"/> MPEG-2 <input type="checkbox"/> MP4 <input type="checkbox"/> MPEG	<b>c) Orientation:</b> <input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal	<b>d) Length:</b>  secs
		<b>e) Audio Preference:</b>	

## Graphics Required

### Client / Event Logo

*Vector:* EPS, Ai. Texts converted to curves  
*JPEG:* 800 px width or higher. White/White background  
*PNG:* 800 px width or higher. No background  
*PDF:* 800 px width or higher.

### Flyer, poster, PPT:

*PSD:* 720 px x 1280 px 72 DPI or higher. Files on different layers.  
*Printing Format:* A4 or higher 300 DPI CMYK  
*AI:* 720 px x 1280 px 72 DPI or higher. Files on different layers.  
*Print Ready:* A4 or higher 300 dpi CMYK. Texts converted to curves  
*PPT:* Only used as a reference. Images and texts as individual objects.

### Fonts

If the PSD file doesn't need text changes, Fonts are not required.  
Otherwise, please attach fonts.